

Appendix 3

FUNDING FOR PUBLIC HEALTH PREVENTION PROGRAMMES THAT CONTRIBUTE TO THE REDUCTION IN RISK OF DEVELOPING DEMENTIA

Dementia Prevalence in Wiltshire

Dementia is more common in older people and one in three people over 65 will develop dementia. The number of people with dementia in Wiltshire in 2012 was 6,538 which is approximately . This number is expected to go up by about 1800 people by the year 2020, and be at 12,011 by 2030. This is an increase of 27% and 84% respectively. The approximate percentage of the adult population predicted to have dementia in England by 2030 is 2.4%.

Dementia Risk Reduction

There is no specific way of preventing dementia, however research has found that maintaining a healthy lifestyle, including stopping smoking, can help reduce the risk. All our lifestyle programmes are aimed at preventing diseases, including dementia.

Our current main adult Public Health Lifestyles Initiatives include those below, plus our spending on the Before I Forget Campaign:

Item	£
Diabetes (aimed at raising awareness of impact of obesity) and Stroke Radio Campaigns	44,000
NHS Health Checks (adults aged 40-74) - CVD risk assessment and advice	300,000
Active Health, (includes cardiac rehabilitation, physical activity on referral, exercise after stroke, strength and falls prevention) Active Wiltshire, Get Wiltshire Walking	250,000
Slimming on Referral (including Counterweight) - for all with BMI >30	200,000
Health Trainers	100,000
Stop Smoking Service	680,000
Before I Forget Campaign	50,000
Total	£1,624,000

If we look at the approximate percentage of the adult population of England predicted to have dementia in 2025-30 (2.4%), we can estimate the amount being spent now to help reduce the risk of developing dementia in the future. This would be very approximately £38,976 for 2013/14, however it is likely that Wiltshire will have a higher percentage of people with dementia due to our more rapidly ageing population and so the proportion of money spent now will be higher

